

HANC PROGRAM OVERVIEW

Workforce

One of HANC's organizational priorities is to assist its members in enhancing access to quality health care in the rural communities they serve by improving the supply and distribution of healthcare professionals throughout the region. To that end, HANC engages in several strategies, which include advocating for effective rural workforce policies, building local and community relationships, collecting regional data, and providing trainings to members.

HANC is also the host organization for the Area Health Education Center (AHEC) of Northern California. In California the program office is located at the University of California, San Francisco, School of Medicine's Fresno Medical Education Program. As the host organization for the Northern California AHEC (NC AHEC), HANC's Board of Directors serves as the NC AHEC's advisory board, directing workforce training, program planning and policy needs.

The primary supports and services offered through HANC's AHEC activities are described below.

Policy

- Work with CPCA, RAC and statewide coalition to further rural workforce legislation and policy
- Convene rural health coalition partners
- Promote rural workforce challenges within community and local/regional/statewide media
- Lead Shasta health collaborative's workforce activities

Training

- Facilitate Peer Networks
- Conduct QI and workforce assessments
- Webinars on topics of interest
- Community wide trainings or summits to support practice transformation and improvement efforts
- Implement regional MA training program

Recruitment

- Promote local workforce recruitment/retention strategies with community partners, Partnership HealthPlan, foundations, etc.
- Support Shasta Community Health Center's Family Medicine Residency Program
- Update and maintain Shasta Physician Directory
- Research rural best practices and strategies

Collaboration

- Represent rural workforce challenges at national, statewide, and regional conferences and meetings
- Enhance relationships with community colleges, local Workforce Development Boards, Adult Education Centers, chambers of commerce, rotary clubs, etc.

Key Staff

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